# SCREEN TIME TOOLS & SOLUTIONS FOR A MAJOR GLOBAL HEALTH ISSUE





## JOHN RYAN

CEO UnitedHealthcare Vision



#### **UNITEDHEALTH GROUP**

#### A DISTINCTIVELY DIVERSIFIED ENTERPRISE



#### **HEALTH BENEFITS**

Helping people live healthier lives<sup>®</sup>.



Complementary but distinct business platforms



#### **HEALTH SERVICES**

Helping to make the health care system work better for everyone.

#### **FOUNDATIONAL COMPETENCIES**







**OUR UNITED CULTURE** 

**Integrity Compassion Relationships Innovation Performance** 









A strong combination of experience, resources and innovation serving over 20 million people.

46%

private practice

54%

retail locations

106K+

Access points nationwide

81%

growth in access points in just 5 years

48/50

of the nations top retailers



### Keeping our members focused on their eye health

# Exclusive: \$0 anti-reflective/blue-light coating for kids.

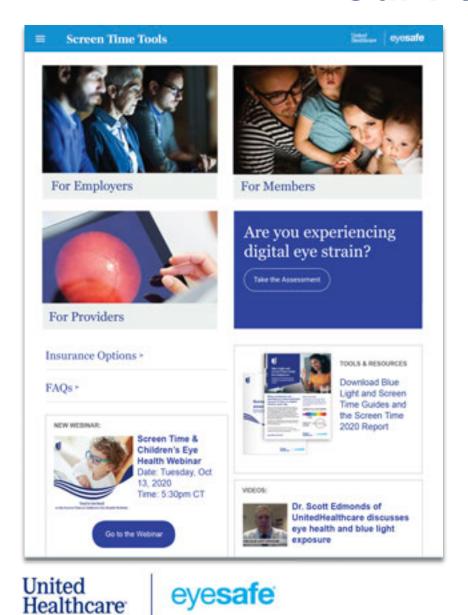
Limited-time offer for new UnitedHealthcare Vision customers.

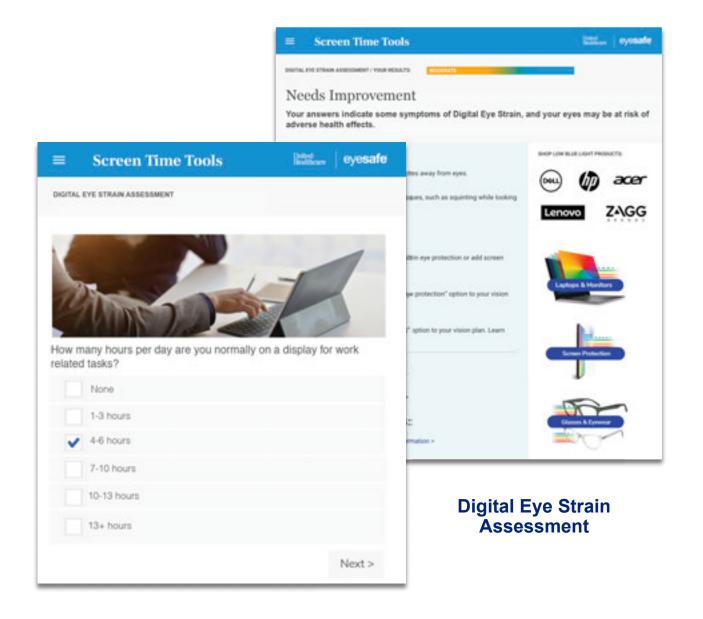
Reduce the effects of digital eye strain with our new, enhanced vision benefit—which includes \$0 anti-reflective/blue-light lens coating for children under age 19.



Lens Coating Benefits		Dependent under 19*	Adult	Retail Estimate
	Standard scratch coating	No charge	No charge	\$30
	Standard anti-reflective coating	No charge	\$40	\$60
Includes blue-light protection	Premium anti-reflective coating	No charge	\$80	\$90
	Platinum anti-reflective coating	\$90	\$90	\$125

### **Our Focus on Education**





## **Our Focus on Education**

## Education Content on Screen Time and Blue Light





CES 2021 Special Media Event and Cross-Industry Roundtable: January 11-12

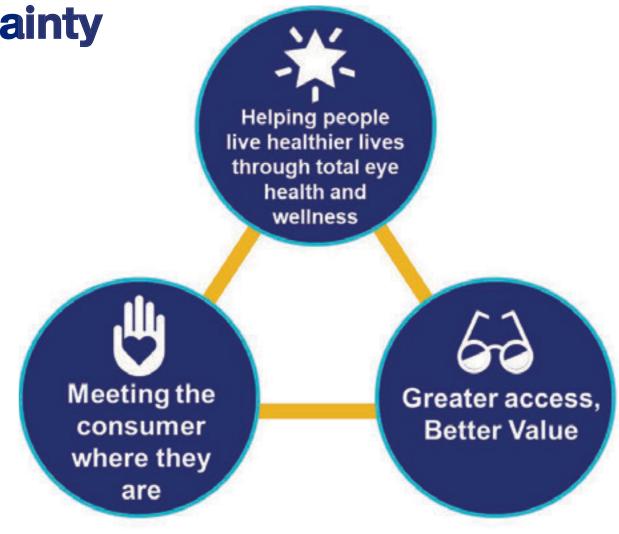






# Leverage change & uncertainty to further Our Mission

- Focusing on total health care and providing broadest network and value options to the consumer
- Be open to new partnerships add value for the consumer first
- Support the Eye Care industry support meaningful change





**Positioning for Change** 

# eyesafe.com/uhc

